



7SS Cookie Consent

Setup Guide for WordPress Site Owners

Recommended starting point: Use **Simple Acknowledgment Notice** first while you review your site and decide which optional scripts should be managed. Switch to **Full Consent Controls** after adding analytics or marketing scripts to the Script Manager.

What this plugin does

7SS Cookie Consent helps you display a clean cookie notice, offer visitor consent controls, and manage optional tracking scripts without adding a heavy compliance dashboard to your WordPress site.

The plugin includes two modes: a simple acknowledgment notice and full consent controls with script management.

The two modes

Mode	Best for	What happens
Simple Acknowledgment Notice	Most sites getting started	Shows a basic cookie message with one acknowledgment button. It does not manage scripts.
Full Consent Controls	Sites ready to manage optional scripts	Shows Accept, Reject, and Customize options. Scripts added to the Script Manager are held until consent is given.

Recommended setup process

Step 1: Start with Simple Acknowledgment Notice

Enable the basic banner first so your site has a clear cookie notice while you review your setup.

Step 2: Review your site scripts

Check whether your site uses analytics, marketing pixels, embedded tracking tools, or third-party scripts.

Step 3: Add optional scripts to the Script Manager

Move scripts you want managed into the correct category, such as Analytics or Marketing.

Step 4: Switch to Full Consent Controls

Once optional scripts are configured, enable full consent controls so visitors can accept, reject, or customize their choices.

Step 5: Test in a private browser window

Reject optional cookies first and confirm scripts do not load. Then reset consent, accept all, and confirm the managed scripts load.

Using the Script Manager

The Script Manager is where you place optional tracking scripts that should only run after visitor consent.

Examples may include Google Analytics, Meta Pixel, Microsoft Clarity, Hotjar, ad tracking scripts, and remarketing scripts.

Instead of placing those scripts directly in your theme, header, footer, or another plugin, place them inside 7SS Cookie Consent and assign them to a category.

Important: 7SS Cookie Consent controls scripts added through its Script Manager. It does not automatically identify, remove, or control every script loaded by your theme, another plugin, embedded services, or third-party code.

Testing script blocking

- Open your site in a private or incognito window.
- Open browser developer tools and check the Network tab.
- Reject non-essential cookies and confirm managed scripts do not load.
- Reset consent, accept all cookies, and confirm managed scripts load.
- Check the Application or Storage tab to review stored consent preferences.

Footer Cookie Settings link

In Full Consent Controls mode, you can optionally add a Cookie Settings link to the site footer. Visitors can use this link to reopen their preferences and update their choices later.

You can also place the preferences button manually with this shortcode:

[sevenss_cookie_settings]

If a visitor changes their mind

When a visitor updates their preferences, the new choice is saved. If scripts were previously loaded on the current page, the updated preference fully applies on the next page load. Reloading the page after saving preferences is the cleanest way to apply the change.

Plain-English disclaimer

7SS Cookie Consent is a privacy and consent tool. It is not legal advice and does not guarantee compliance with any specific privacy law. Site owners are responsible for reviewing their site, privacy policy, scripts, and legal obligations.

Quick launch checklist

- [] Choose Simple Acknowledgment Notice or Full Consent Controls.
- [] Customize the banner message and button text.
- [] Use Auto Match Theme or adjust colors if needed.
- [] If using Full Consent Controls, add optional scripts to the Script Manager.
- [] Test Accept, Reject, and Customize behavior in a private browser window.
- [] Confirm the footer Cookie Settings link or shortcode placement, if used.
- [] Review your privacy policy and update it as needed.

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